

“Twenty years from now you will be more disappointed by the things you didn't do than by the ones you did do.

So throw off the bowlines.

Sail away from the harbour.

Catch the trade winds in your sails.”

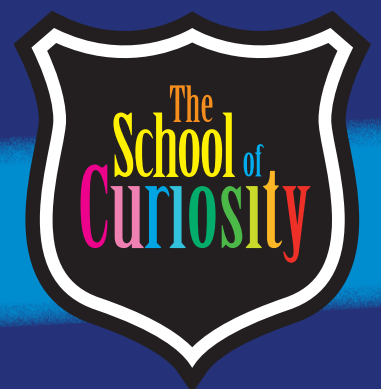
EXPLORE
DREAM
DISCOVER

Mark Twain



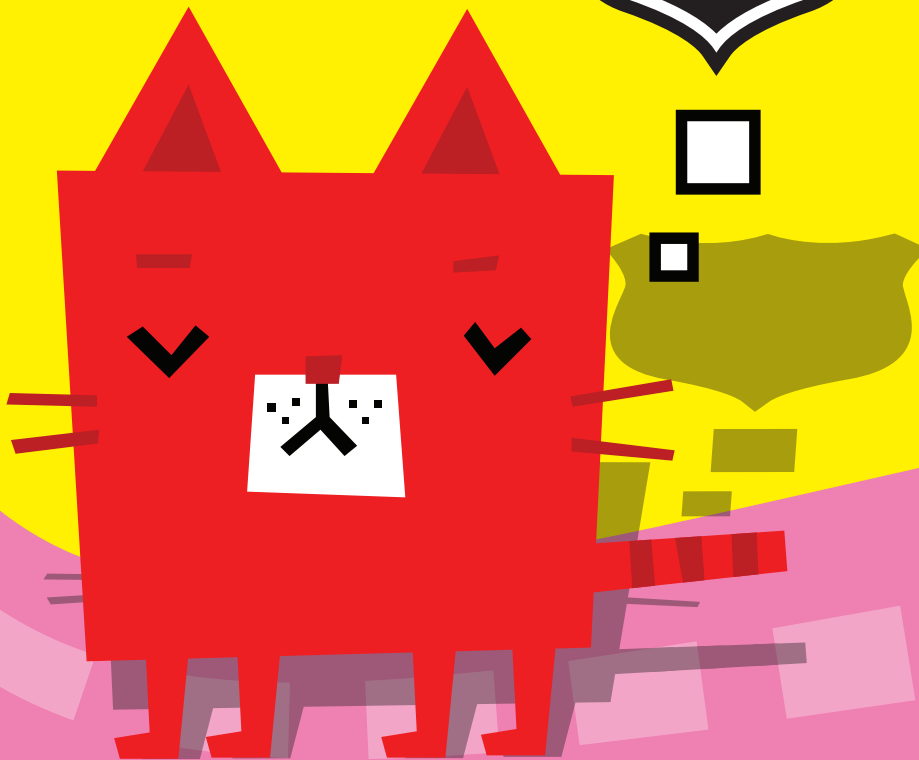
Wed 23 October - Fri 25 October 2013
Villefranche-Sur-Mer, France

**The School
of Curiosity
End of Summer
School**





Curiosity may have killed the cat, but if you're one of those people who keeps on saying "One day I'm going to..." then The School of Curiosity could just change your life.



The School of Curiosity is for everyone who thinks that they could do so much more with their lives.

Over three days and three fabulous nights overlooking one of the most beautiful bays in the World, you will experience an eclectic mix of people and ideas that can help you to unleash your natural creativity and curiosity. It's a chance to gather yourself to do whatever it is that you want to do...before it's too late.

In the process you will get to meet new people; have a lot of fun; and soak up la joie de vivre. Fortune favours the connected.

Local produce, music, conversation, fire, laughter and much, much more are all part of the deal. We eat together on a rooftop terrace overlooking Cap Ferrat in an atmosphere where you can share your hopes and fears with like-minded people.

The School of Curiosity is for everyone who thinks that they could do so much more with their lives, their businesses or in their organizations. We don't set out to tell you what you should do and how you should do it – that's for you to uncover using the magic of the adjacent possible. We are just people who have no intention of living with disappointment twenty years from now.

You?

If you are looking for the next big idea for your organisation, your business or your life - step into the 'adjacent possible'.

In his book 'Where Good Ideas Come From' Stephen Johnson maps out the way new ideas emerge out of combinations of existing ideas, a principle he calls the 'adjacent possible'....

"The strange and beautiful truth about the adjacent possible is that the boundaries grow as you explore those boundaries. Each new combination ushers new combinations into the adjacent possible.

Think of it as a house that magically expands with each door that you open. You begin in a room with four doors, each leading to a room that you haven't visited yet. These four rooms are the adjacent possible. But once you open one of those doors and stroll into that room three new doors appear, each leading to a brand new room that you wouldn't have reached from your original starting point. Keep opening new doors and eventually you will have built a palace".

The key to unlocking the adjacent possible is to get into a space where seemingly unrelated ideas can crash together. That's the kind of space we are creating at The School of Curiosity.

Who will be there

We can't promise you Mahatma Ghandi, but we can promise you that we have assembled a faculty for The School of Curiosity that is extraordinary, quirky, unusual, inspirational, fascinating, funny, entertaining and occasionally downright odd. People who will light the blue touch paper of your curiosity and leave you to decide for yourself what to do with it.

If nothing else, you will have the most amazing time in the company of people who want to pass on their special talents, insights and eccentricities.

People like.....

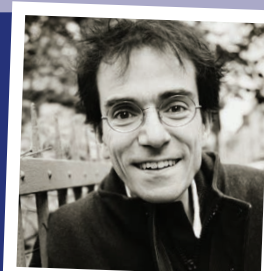
Watt Nicoll who has been described as a cross between comedian Billy Connolly and Father Christmas. He's a septogenarian whirlwind who helps people achieve extraordinary things - sports people like David Beckham; business people like Sir Tom Farmer; space explorers like Helen Sharman. All have been touched by Watts infectious energy and his simple proposition..."You can have anything you want...if you can answer four simple questions".



Lord Andrew Mawson

Andrew Mawson is one of the world's greatest social entrepreneurs. According to Prince Charles, Andrew is a person who when you have said "No" carries on as if you have said "Yes". He helped transform one of London's most run down neighbourhoods by backing people and saying "Yes". He says "Human beings if they can connect in a certain way can become amazingly powerful things. If you start from people and their passion you can get 120% commitment. Instead of building a theory of society as government tends to do we need to rebuild society around passion"

Brian Palmer became a nerd hero for thousands of Harvard students with as many as 600 turning up to take his classes. He was awarded the Levenson prize as Harvard's best lecturer. He'll ask some interesting questions. What causes happiness? Can we make ourselves happier with conscious effort? How can we balance time and money? He will also regale us with tales from his latest book 101 Historical Hero's (co-authored with Ola Larsmo).



Live as if you were to die tomorrow. Learn as if you were to live forever.

Ghandi

Dawn Gibbins gave away £250,000 on TV's Secret Millionaire and then decided that after a successful business career, she needed a higher purpose in life. So she did what anyone would do and set out to try to apply the principles of Feng Shui to a whole town. The effects have been remarkable and Dawn believes that you don't have to be out there with the 'Woo-Woo' people to use the principles of this ancient oriental philosophy to make things better for yourself, your home, your business and even your town. She now describes herself as a Philanthropreneur.

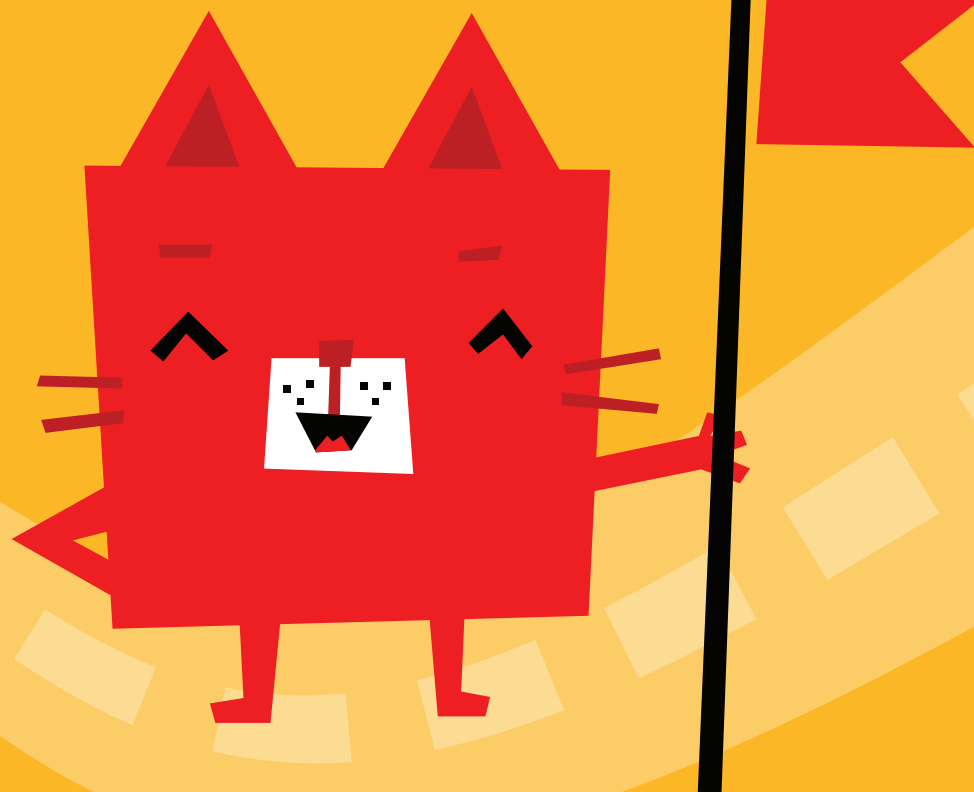


Marina Nicholas doesn't believe in taking 'no' for an answer. When one doctor after another told her that it was impossible to conceive a child, she began a quest. She researched and experimented with every possible variable until after seven years Bruno was born. She compiled her research into a book that has been published in 16 languages and helped to bring hundreds of bouncing babies into the world - she has the photo's to prove it.

As Bruno began to grow up she watched his fascination with racing cars and decided she would create some stories and make them into an animation series. With no experience in the media business she was told it would be impossible. She sold her house, used the money to make one minute of animation and won an award at the Cannes Film Festival. Franco and Formula Fun has since been licensed in 28 countries.

How does she do these things? Her answer is simple "Follow your passions".

Who
will be
there



Malcolm McClean founded a successful business using nothing more than the principles from a children's story and six words that he wrote down on a blank sheet of paper. In the year 2000, facing an expensive divorce, separate from his children and without a job he went to live in a caravan in farmers field to work out what to do. Laying down a blank page on the table he resolved to write a business plan. Instead he wrote six words "Do great things with great people", took his strategy from the children's book We're Going on a Bearhunt, and set off to simply earn a living by doing what he loved. His own book Bear Hunt: Earn your living by doing what you love has been translated into Turkish; Romanian; Chinese; Korean; and had a special version published for the Indian market. He believes that anyone can do what they love and earn a living. In 2010 he took out another scrap of paper and wrote just four words....The School of Curiosity. We do hope that you will come..



David Sollars is a story archeologist. He asks Can you show up and own the room? Does your presence inspire your audience to be curious? Are your messages sticky and memorable?

Recent neuroscience studies suggest that the use of metaphors and vividly descriptive language assist our brains to connect deeply with a message, while creating priority memory space for its powerful meaning. Customizing your message with a well crafted, personal story increases your presence and builds lasting bonds with your audience.

Drawing from his background in theater, integrative medicine and martial arts, he will introduce you to a variety of skills and experiential exercises to increase your ability to communicate effectively and get your messages to land with impact.

Felix Richard was found quite by accident pottering away in his workshop in the lesser known alleyways of the Old Town of Villefranche. He is a lithographer who produces beautiful artworks from a workshop that looks as if it were frozen in time around about the 18th Century.



Tom Calderbank

A man landed on the moon, for the very first time in history, the year that Tom was born. The heavenly bodies must have been aligned, as Tom was born to one of England's greatest unsung witches, Arianhod, in a unique city that styled itself as the centre of cosmic consciousness: Liverpool.

He is a force of nature, a man with lightening running through his veins. A man who turns the trash of run down neighbourhoods into the treasure of vibrant communities.

During the city's reign as European Capital of Culture, he worked as a roadie for La Machine and their epic spider 'La Princesse', 10 days that he says changed his life.

He was the driver of an IT bus, a community activist who had passionate love affairs with ancient buildings before bringing them back to life and now is the Director of Curiosity at Bearhunt.

Tom has been positively changing the world (or his small part of it) all his life. A huge believer in people power, he has been instrumental in a string of award-winning projects at the sharp end of community development in his beloved Toxteth.

A gifted poet, performer and philosopher, he is a happy father of three, and is currently writing books from Dead People. He'll even lern yer sum Scouse.



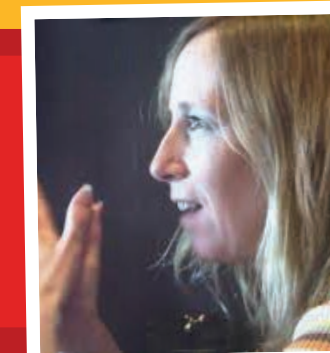
Jeff Hessing's work resonates with his life experiences from Brooklyn to the Cote d'Azur. His paintings vibrate with colour and life, reflecting his unending search for the extraordinary in the ordinary.

His work is like a diary. He is a witness to his own life. Painting on rooftops or bridges as well as trips to the wilderness, the Yunan Province in China, and the Grand Canyon have turned his "plein-air painting" into an adventure. His extensive travels for exhibitions have provided exotic subjects for landscapes, interiors, cityscapes, and accumulated objects.

In 1980 the Countess Karolyi invited him for a three-month residency at her foundation for artists and writers in Vence. Here he found a home conducive to work and a nourishing cultural environment. Ten years ago he moved to a larger atelier near the port of Nice.

He exhibits worldwide and is permanently represented in Boston, Vence, and Shanghai.

Eleanor Yule is a prodigious film maker who has been nominated for several BAFTA awards. She chooses an eclectic mix of subjects for her films including Scots psychologist RD Laing; French painter Pierre Bonnard; writer Muriel Spark; as well as drama documentaries on serial killers. More recently, she has been collaborating with ex-Python, Michael Palin, to produce one-off documentaries about Scottish painters. Their latest offering 'Michael Palin and the Mystery of Hammershoi' was shown on BBC1.



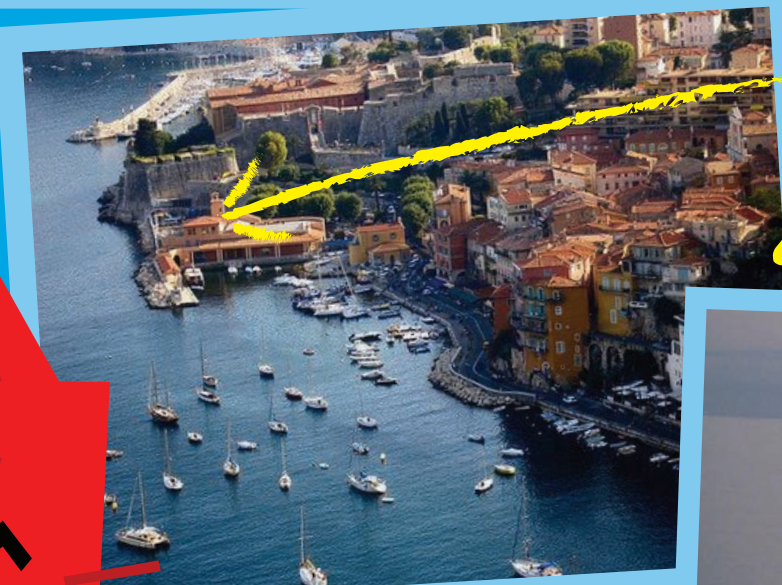
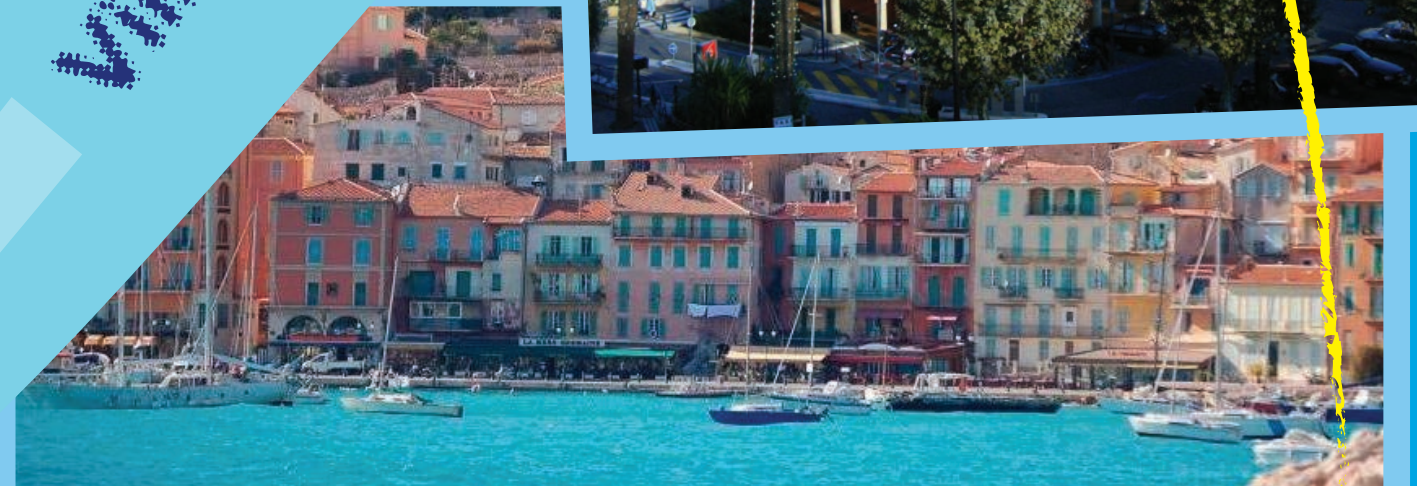
Séance Pratique: Knockabout practical sessions on France and French culture led by local Francophiles.

What you'll be doing

	Day One 23rd October	Day Two 24th October	Day Three 25th October
9.30	Assembly	Assembly	Assembly
9.45	Class activity	Class activity	Class activity
10.45	Petit Pause	Petit Pause	Petit Pause
11.00	Class activity	Class activity	Class activity
12.00	Grand Pause	Grand Pause	Grand Pause
12.20	Lunch	Lunch	Lunch
1.20	Whole school activity	Whole school activity	Whole school activity
2.20	Petit Pause	Petit Pause	Petit Pause
2.30	Class activity	Class activity	School mingle
3.30	Séance Pratique	Séance Pratique	Closing ceremony
7.00	International Petanque Tournament*	Pecha Kucha Night	Optional beach party in Clementine*

**subject to weather conditions*

Vietranche Sunset



The School of Curiosity classroom

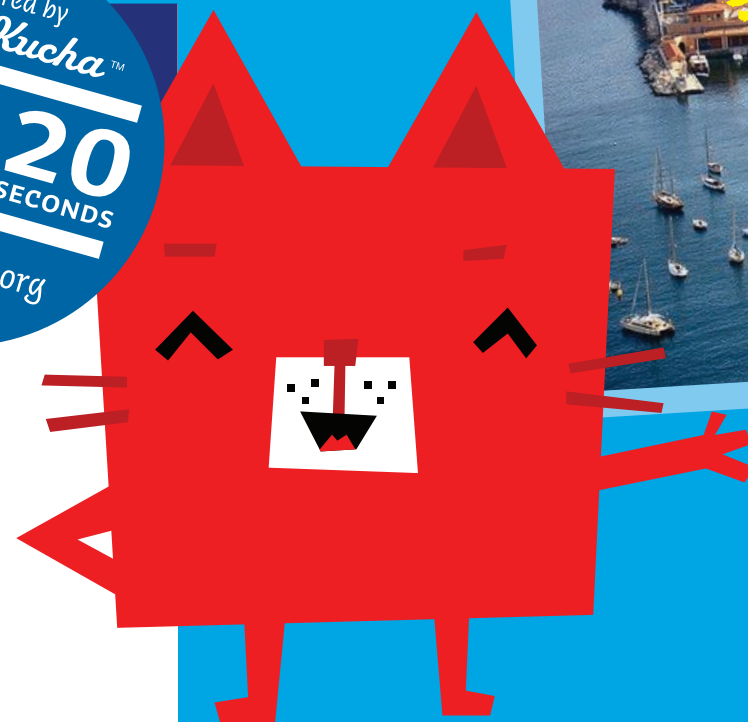


PechaKucha™

Pecha Kucha began in Japan as a means for young designers to network and publicly show off their ideas. The format allows each presenter twenty images, each shown for no more than twenty seconds so that none can get too longwinded. It's about being original, informative, entertaining, humorous and Pecha Kucha can even be a competitive event sometimes attracting crowds of over 1000 people.

You are invited to enter The School of Curiosity's own Pecha Kucha competition, with the final taking place after dinner on day two.

If you feel up for this, tick the Pecha Kucha box on the booking form and we will send you further instructions.





Class activities

A walk amongst philosophers

Explore the Old Town of Villefranche and learn a bit about philosophers at the same time. Tom Calderbank will lead a curious walk around the town, stopping at five key landmarks to lead a short discussion about the thoughts and ideas of five different philosophers.

As poet in residence, Tom will also deliver a new poem each day about life in The School of Curiosity.

The archaeology of stories – How to show up in the room

Can you show up and own the room? Does your presence inspire your audience to be curious? Are your messages sticky and memorable?

Recent neuroscience studies suggest that the use of metaphors and vividly descriptive language assist our brains to connect deeply with a message, while creating priority memory space for its powerful meaning. Customizing your message with a well crafted, personal story increases your presence and builds lasting bonds with your audience.

Through a process of self-discovery, you will unearth your own personal narrative, carve out and polish high impact moments, and create stories that stick. David Solaris draws his techniques the fields of theatre, martial arts, and medicine to create memorable and lasting learning experiences.

The power of looking – An art workshop

Artist Jeff Hessing discusses the power of actually seeing what's there to tap into your natural creativity, before giving you the chance to get hands-on and produce some wondrous art of your own.

How to think like an eight year old and remember your passions

It was a time of boldness, magic and genius. A time when we believed anything was possible. It was when we were eight years old. Then our teachers got hold of us, and little by little we began to develop our adult blinkers, building a series of mental locks – often moving away from the things we are passionate about in order to earn a living.

It doesn't have to be like that. Malcolm McClean has made a career out of thinking like an eight year old, whilst Marina Nicholas has simply followed her passions. Together they show you how you can too.

The greatest gift that I possess?

Happiness...what it is and where it comes from? We've never had more material wealth, yet we've never been more unhappy. Dr Brian Palmer will help you to reflect on how our attitudes to money and time shape our lives. These themes are central to his popular university courses that have made him a legend at both Harvard and Upsalla Universities.

Whole school activities

Inside out not outside in; the sticky ball principle; and why its pays to say “Yes”

Lord Andrew Mawson went to London's Bromley-by-Bow and was stunned by the chaos and decay, despite years of Government initiatives, scores of professional support workers and plenty of misplaced ideology. He decided that to make a change he had to 'dig-in' for a generation. His curiosity caused him to stumble on opportunities and people that had gone unnoticed and when he backed them, remarkable things began to happen. In his book The Social Entrepreneur: Making communities work he unfolded his principles for using business skills to tackle social problems. He is the original 'Yes Man'.

How to Feng Shui a town

Dawn Gibbins is not your run of the mill 'truth seeker'. She was a successful entrepreneur who sold her business for £30 million and decided that rather than buy a yacht she would try to create a life that was meaningful and fulfilling. She's doing lots of things. She's as mad as a March Hare (in the nicest possible way) and she'll explain why she Feng Shui'd a whole town.

Four simple questions

“You can have anything you want...” say's Watt Nicoll, a man who was voted the World's best inspirational speaker “...if you can answer just four simple questions”.

What is it that you want?

101 Historical Heroes

Sophie Scholl left her classes to secretly distribute pamphlets against Adolf Hitler; eleven-year-old Malala Yousafzai lived amidst the Taliban while blogging about their brutality. Anthropologist Brian Palmer is haunted by such individuals who risk everything for a more humane world. He gathers wisdom from heroic lives and applies it to everyday questions of surviving as an idealist in an unforgiving world. What can our bravest contemporaries and fallen friends teach us about how to live?



FAQs

Q. Who is The School of Curiosity for?

A. Anyone and everyone. We can all enhance our lives, our businesses and the places we work, by enhancing our curiosity.

Q. What are the benefits of coming to The School of Curiosity?

A. There's now a large body of evidence that shows that curious people live longer; are happier; enjoy better relationships with others; find more opportunity; and find small pockets of meaning in their everyday lives. As if that wasn't enough you'll be spending three days and two nights with a World class faculty and up to 100 curious people from around the world. Oh, and it will be a lot of fun.

Q. Will we be stuck in a classroom all day?

A. No, but if you were this is the kind of classroom you would want to be in. The main venue is a magnificent roof terrace overlooking the bay to Cap Ferrat. You'll be there sometimes, but we are going to use the Old Town of Villefranche as a kind of campus with events and activities like The Philosophy Walk, the art studio, and Felix Richard's lithography workshop getting everybody out and about.

Q. What makes The School of Curiosity so special?

A. Apart from the absolutely amazing setting, just take a look at the World class faculty we've assembled to stretch your imagination and spark your curiosity. Importantly, the ethos and approach is different. This is not about sitting in a grey hotel meeting room with a

flipchart. The emphasis is on interaction, relationships, discovery and fun in a setting that inspires awe. It's about being involved, engaging with new ideas, bringing your own thoughts to the table and doing things to spark your curiosity.

Q. Will I have a breakthrough idea whilst I am at The School of Curiosity?

A. We don't know. The experience will be different for everybody. You might just have a bright new insight whilst you are at the school, it may come a year later when you are staring at a rain soaked car park in Milton Keynes. What we do know is that by expanding your curiosity quotient you are more likely to stumble upon something meaningful for you.

Q. What do I get for the fee?

A. Three days and two nights of tuition and events; materials; and three lunches.

Q. What's not included?

A. You will need to arrange accommodation, travel and meals outside of school hours. We can help source discounted hotel or apartment accomodation.

Q. So where is Villefranche-sur-Mer?

A. Villefranche-sur-Mer is one of the most beautiful spots on The Cote d'Azur and is situated 4 miles from Nice and 7 miles from Monte Carlo.



Booking

To book your place on The School of Curiosity: End of Summer School [click here](https://www.eventbrite.co.uk/event/7281778997) or go to www.eventbrite.co.uk/event/7281778997

To talk to us about any aspect of the school email m.mcclean@bearhunt.org.uk or phone +44 (0)7802 326652.

We're always happy to talk

Terms and conditions

Cancellations, which must be made in writing, will be subject to an administrative charge of £50 until 15 working days before the school, after which no refunds can be made.

Delegates are able to nominate substitutes. We reserve the right to make changes to the faculty or the programme without notice.